

# Searching Techniques

What You should not  
search on Internet

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# Avoid Searching on Internet

## **Basis of Google Business:**

- ✓ Personalized ads
- ✓ Based on your interests, location, searching history, viewing history, profile

# Avoid Searching on Internet

## **Not to search**

- ✓ Your email
- ✓ Medical issues and drugs
- ✓ Your name
- ✓ Your location
- ✓ Your favorite things

# Avoid Searching on Internet

## **Dangerous to**

**search** pressure cooker bomb story

- ✓ Attacks
- ✓ Suicide bomb
- ✓ Killers/Underworld
- ✓ Terrifying insects
- ✓ Killing animals
- ✓ Poisons
- ✓ Murder
- ✓ Medical Symptoms

# Avoid Searching on Internet

**Dangerous to  
search**

How to  
make  
computer  
Virus

- ✓ Hacking
- ✓ Free Music

# Avoid Searching on Internet

**Sensitive  
information**

- ✓ About Religion
- ✓ About Politics

# Avoid Searching on Internet

## Unpleasant Results

- ✓ Smokers
- Lungs
- ✓ Skin
- Condition

# Summary

- ✓ What to Avoid while Searching
- ✓ Basics of search engine business
- ✓ Dangerous to Search
- ✓ Sensitive Information